



Financial Direction offer a specialist, streamlined outsourced accountancy service that gives access to best practice capabilities, independent expertise and bespoke technologies that a company may not have, or be able to afford internally.

We allow companies to focus on the most important business issues because we take care of the day-to-day detail. As such, a large amount of time and resources that would be expended by managers can be used to work on the real issues within the company.

The key reason for a company to outsource with us is to get more value for their money. Our services are tailor-made to suit your company and can include:

Outsourced accountancy

- Cashflow forecasting
 - Accurate cashflow forecasting for 1 month to 12 months ahead
 - Daily reconciliation of the cashflow forecast to the bank balances
 - Accurate sales forecasting & help in managing the sales process
 - Effective management of short-term investments and borrowing
 - Independent stewardship of cashflow and sales estimates
- Payroll management
 - In-depth knowledge of SSP/SMP/SPP and P11D requirements
 - Electronic filing to save time and money
 - Timesheet management
 - Holiday management
 - End of year returns
- Tax and VAT control
 - Processes that are proven to yield clean Tax and VAT inspections
 - Effective liaison with H.M. Revenue and Customs on all matters
 - Knowledge of European and worldwide VAT regulations
- Invoice and payment management
 - A fully staffed, professional accounts department
 - Management of debtor and creditor days
 - Systems designed to remove human error
 - Heavy-duty, low bureaucracy controls
 - Electronic payment and collection
 - Independent debt chasing
- Management accounting
 - Fast reporting of improved information
 - Sensible explanations to ensure true understanding
 - Enabling fast decision making to avoid problems and grab opportunities
 - Profitability analysis on individual projects, products and services
 - Better reporting to investors, decision makers and stakeholders
 - Effective, bespoke presentation of key financial information
 - Timesheet analysis and departmental efficiency
 - Activity based costing



Outsourced accountancy (contd.)

- Effective planning
 - Help in production and / or review of realistic budgets and forecasts
 - Use of SWOT and other business analysis tools
 - Identification of trends and opportunities
 - Identification of controllable cost drivers
 - Probability and sensitivity analyses
 - Learning and innovation
 - Target setting
 - Motivation

Financial modelling

- Analyse - the process by which your business generates profit
- Measure - the key factors which create returns for your business
- Control - the finances and information which create profit for your business
- Improve - the success in sales growth and profits your business achieves
- Train - staff in what they need to know
- Motivate - staff by setting realistic targets and rewarding achievement
- Manage - staff through reporting on their performance
- Invest - in the key areas which will create more growth and profit
- Communicate - the past and future successes of your business
- Finance - the growth of your business with the help of future profits

Expert advice from a Finance Director

- Access to knowledge not held internally
- Assistance with strategic planning or fund raising
- An objective evaluation of commercial opportunities
- An independent view and someone to bounce ideas off
- Access to additional best practices or improved internal controls and policies
- Third party liaison with HMRC, banks and financiers
- Greater value from the reporting at board level
- Guidance on director responsibilities
- Training in finance for key staff

A loyal, flexible employee

- A scaleable resource with no sickness, holiday or other downtime
- No space, desk or overhead and minimal management time
- High quality staffing without the recruitment costs
- More time to allocate to making sales and profit

Financial Direction creates more time for you to spend on:

- Increasing sales
- Motivating staff
- New projects

Financial Direction gives you peace of mind - from strengthening your company's accounting functions, your financial resources and assisting the growth of your business.
